

LOGO

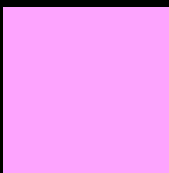
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KLEUREN



BRIGHT WHITE
#EBECEC

DARK BLACK
#000000



ACADEMY PINK
#FDA4FE



INSTA PURPLE
#9033B8

EVIDO PURPLE
#540894



DIGITAL GREEN
#08E7AC

LETTERTYPE

KOP 1 (ALL CAPS)
LEXEND BOLD
SIZE 16 PT
LEADING 20 PT
TRACKING 100

**KOP 2 (ALL CAPS)
LEXEND SEMIBOLD
SIZE 10 PT
LEADING 12 PT
TRACKING 50**

Body
Lexend Light
Size 9 pt
Leading 12 pt
Tracking 25

PATROON

Opacity 25%